

Tourism Update

June 2017

Visitors' Center Numbers

Total number of visitors to Visitor's Center March – May 2017: 669 visitors

The breakdown is:

- March – 236
- April – 171
- May – 235

So far for the month of June as of June 7, 2017. There have been 62 visitors.

The Explore Jasper County – Tourism and Events Facebook page

The page has 264 in a little over a month since it was created. The page has reached 1254 people in the past 28 days. (This is the longest time Facebook tracks.) This month's feature is links to our listings over on ExploreGeorgia.org.

Only public events that are shared on Facebook by other people, and groups. The only way an event gets listed on this page is if it has been posted to Facebook by the host. Events do not get posted if there is no way to get more information online. This keeps the information on the page accurate based on what the event host has shared.

Explore Georgia. Org

Updates are being made every couple of months to keep our listings fresh. New listings are also being added for Hillsboro and Shady Dale as well as other locations around the county. Over the next few weeks there will be more added to really give Monticello / Jasper County a bigger presence on the site.

Visitors' Center

The Visitors' Center will be going through a big change of the next few weeks. The history exhibits are being revamped and updated to make the easier to interact with. Captions will be added to photographs to make it easier for the public to know what the significance is for each of them

New or updated exhibits are coming:

- Feldspar and minerals
- Film history of Jasper County and Monticello
- Industry through the years
- Schools through the years

Regional Visitors' Center Designation

The application process is being started for having the Visitors' Center designated as a Regional Visitors' Center. This classification will give us better visibility across all platforms with Explore Georgia as well as a call out in the Georgia Travel Guide.

In order for us to qualify for this we have to:

- keep up with the total visitor count for each month
- be open at least 35 hours per week
- have a dedicated Tourism Director/Manager
- be ADA compliant

The Visitors' Center meets all the basic qualifications to receive this, and you will be updated as the process moves along.