

Tourism Update

July 2017

Visitors' Center Numbers

Total number of visitors to Visitor's Center April – June 2017: 611 visitors

The breakdown is:

- April – 171
- May – 235
- June – 205

So far for the month of June as of July 10, 2017. There have been 89 visitors, and so far this year from Feb.-July 10, there have been 1071 visitors.

Georgia Tourism Selfie Spot

The Leadership Jasper class will install our new Selfie Spot at Sac-O-Suds on July 25, 2017. We will send out the time closer to the date if the board would like to come out for this event.

Visitors' Center

The Visitors' Center brochures have been updated and are now displayed by Georgia travel regions. These regions are listed in the Georgia Travel Guide and now visitors can find the information for their destination all in one area.

We have received the RVIC (Regional Visitors' Information Center) designation and we will be hanging the banner as soon it arrives from the state. They will also be sending two rugs that will show that we are a RVIC. This designation gives us easier access to Georgia guides and other information for our visitors.

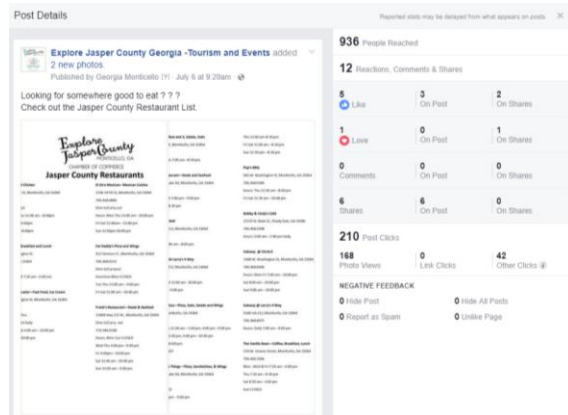
Georgia on My Mind Day

We will be participating in the July, 14, 2017 Georgia on My Mind Day in Augusta. This will have us to be more visible to the tourist that are coming in to the state on the I-20 corridor. This location is our regional center.

The Explore Jasper County – Tourism and Events Facebook page

The page has 317. The page has reached 1,626 people in the past 28 days. (This is the longest time Facebook tracks.) our listing over at ExploreGeorgia.org have been featuring well.

Our most popular post during the past 28 days has been the Restaurant lists.



Only public events that are shared on Facebook by other people, and groups. The only way an event gets listed on this page is if it has been posted to Facebook by the host. Events do not get posted if there is no way to get more information online. This keeps the information on the page accurate based on what the event host has shared.