

Tourism Update

Aug 2017

Visitors' Center Numbers

Total number of visitors to Visitor's Center May – July 2017: 680 visitors

The breakdown is:

- May – 235
- June – 205
- July – 240

So far for the month of August as of Aug 8, 2017. There have been 101 visitors, and so far this year from Feb.-Aug 8, there have been 1323 visitors.

Georgia Tourism Selfie Spot

The Selfie Spot has been installed and our spot was mention and linked in the Georgia Department of Economic Development's newsletter as well as the press release that was sent out by them to state and regional new outlets.

This should be a great boost for us to have this increased publicity, because even after 25 years My Cousin Vinny is still a big reason for people to come to Jasper County and Monticello.

Based on the July meeting we will be ordering another selfie spot and installing it on the Square for the Courthouse.

Visitors' Center

Our RVIC rug has arrived and has been installed. We are still waiting on our light pole banner.

Georgia on My Mind Day

The Georgia on My Mind Day was a great success and I think if helped to give us more visibility on a state level.

The Explore Jasper County – Tourism and Events Facebook page

The page has 371 likes with 53 new likes in the past 28 days.

