

Monticello-Jasper County Chamber of Commerce
Board of Directors Meeting September 8, 2016

Present: Towonder, Linda, Carol Ann, Kathy, Skip, Tony, Mike Newton, Tracey, Pam
Mike Benton, Jeff, Lyndsay, Rebecca, Tom, Lathedra

Call to Order: Tony Lewis

Welcome

Invocation

Pledge of Allegiance

Agenda Approved

August Minutes Approved

Treasurer's Report - Tracey Nelson

Net Income: (\$4591.41)

Had to pay out Insurance, Etc.

Extra Ordinary items paid out this month that were not a part of our regular expenses paid on a monthly basis.
September 7th of this year we had a surplus of about \$6000.00.

Treasurer's Report Approved

Current Business

Pam Mayer: Coffee Call - Town N Country on September 15, 2016

Dr. Newton - GSBA: November Ballot- School Grading Scale:

Schools with Failing Grade Scores will be affected by this proposal.

Pam Mayer to put this issue on our agenda for a future discussion.

Updates

Discussions : Pam Mayer

Leadership Jasper 2017 Classes: Pam has started to put the packets together

Classes to begin January 24, 2017 and end June 2, 2017

Students will graduate at First Friday Breakfast. Classes will start at 8:00 am to 3:30 pm,

Classes will be held on Tuesdays of Each Week.

Would like to bring back Alumni from 1998 and after.

Suggestion by Jeff Greeson that Alumni serve as A Leadership Board

Pam would like to send out Invitations to the Community by the End of October 2016

With a Charge of \$85.00 to the do the Classes, Pam's Budget shows a break even assessment.

Deer Festival: Pam Mayer

A Beautiful Quilt has been donated to the Chamber.

The Donor Menay Felter will be making another Quilt to Raffle at The Deer Festival

The Board will send her a Chamber Thank You Card

Marketing/ Map/ Advertising: Pam Mayer

Map Update: Spaces Assigned. Mailed a Media Release through Constant Contact

Marketing and Promotion is well on the way

Fall Festival: Pam Mayer

Post Card and Flyers to be handed out: 12 x 14 Poster much more Efficient

Raffle: What can we do to be different.

\$950.00 Value Old Henry Rifle

\$400.00 Value Yeti Cooler: Two Separate Drawings

Parade and Float: Pam Mayer

The Winner of the Parade wins \$200.00.

Facebook Parade Events Page: We are trying to raise the bar and bring the Parade up to a different level for Our 50th Year. To be in the Parade, You must fill out an Application.

The Sheriff Department is being kept up to date on this Event.

Pageant: Pam Mayer

Preparations are underway, Carol Ann has a Letter ready to go to all the Former Queens.

Photographs and Recognition Pageant will be held at Thomas Persons Hall October 23rd at 2:00 pm.

Deer Dash: Pam Mayer

We have sent out over 600 Applications. Angela has Agreed to Chair that area again

Entertainment: Rebecca Jacobson

There has been a Lot of Interest already. Local Musicians want to come and Play.

We have decided not to do a Dance.

Costumes: Pam Mayer

Costumes have been Ordered. They of of the Best Quality. **Jasper is on the way.**

Mascot Jasper will be in The Parade. One Size Fits All. Deer Festival T-Shirts are on order.

For our 50th Year, We Chose Safety Orange.

Deer Dash Shirt - Sport Grey is Ordered and on the way.

Grand Marshal: Pam Mayer -

Will talk to the Shriners - A Banner that reads Chamber J.C.

Demonstrations / Exhibits: Pam Mayer

We are going to have More Exhibits. We will bring The Tiny House back.

Beer Garden At Our Deer Festival: Pam Mayer

City of Monticello cannot sell alcohol on the streets

Board of Directors Comments

Tabled Business

Elected Official Collaborative Meeting

Dog Waste Station has been Ordered

We Have Received The Credit Card

Meeting Adjourned