

Monticello-Jasper County Chamber of Commerce  
Monticello-Government Complex – City Council Room

**BOARD OF DIRECTORS MONTHLY MEETING**

February 9, 2017

- I. **CALL TO ORDER**
- II. **PLEDGE and BLESSING**
- III. **WELCOME**
  - a. New Board of Directors: Mandi Tanner and Russell Hicks
- IV. **AGENDA APPROVAL**
- V. **MINUTES**
- VI. **TREASURER REPORT**
- VII. **PERSONNEL EXECUTIVE SESSION**

Linda Simmons will be chairing the policy committee: Policy Committee members are: Linda Simmons, Mike Newton, Tracey Nelson, Leah Dumas This group is going to see if the By-Laws need updating and they will recommend an employment policy and guidelines with job descriptions, etc.
- VIII. **BUSINESS**
  - a. Visitors' Center Manager

Please welcome Katie Cannon and our Visitors' Center Manager. Katie comes to us very qualified and has volunteered with us for over a year. She managed the Visitors' Center when both Rebecca and I were out of the office this summer.  
Note: We had seven applications for the open position. Out of the seven, two had the necessary qualifications. Interviews were the last week in January.  
Lathaydra Sands, Linda Simmons, and Carol Ann McMichael interviewed Katie Cannon  
Lathaydra Sands, Linda Simmons, and Pam Mayer interviewed Janette Morgan
  - b. Annual Meeting

The meeting was a huge success. We had 200 guests in attendance. Entertainment was good, food was good. The income/expense totals are not final. We still have around \$800.00 outstanding. We brought in 480.00 in silent auction and quilt auction. We gave the Monticello-Community Band a \$300.00 donation and fed 14 members dinner.
  - c. Citizen and Business of the Year

Citizen of the Year – Tricia Armistead  
Business of the Year – Norton Packaging Incorporated
  - d. Membership Drive

The membership drive is well underway. On February 7<sup>th</sup> we have received \$3,625.00 in cornerstone memberships and \$7,015.00 in regular memberships. Memberships are still arriving daily. The membership drive runs through the end of March.  
Have you joined? Individual membership is \$30.00. Business memberships vary.
  - e. Board of Directors Annual Retreat
    - I. Tuesday, March 14 – Besley's Event Center – Noon to 4:30pm  
Please be sure to attend our annual retreat. We will meet at Noon - lunch will be provided. (snacks provided throughout the day) Our facilitator will be Carrie Barnes – Community Development Consultant with Georgia EMC.

- f. Ribbon Cutting
  - I. Jasper County Charter Schools
    - I. Tuesday, February 21<sup>st</sup>, 6 p.m. – High School Multi-Purpose Bldg

- g. Year of Film
  - Tourism Representatives Visit

LOOK who came to see us...! Tourism Representatives for the state of Georgia stopped by for a visit in Jasper County on Thursday, January 19th. The group was visiting film sights in the region and stopped by Sac-O-Suds to reflect on the movie My Cousin Vinny and to see Ocmulgee Adventures.

Pictured are: Lacey Cameron - Business Development Manager, Lacey Cameron - Business Development Manager, Pam Mayer - Chamber of Commerce President - Emily Murray Communications Specialist, Rebekah Snider - Historic Heartland Tourism Project Manager, and Kevin Langston - Deputy Commissioner of Tourism (Carey Terrill, owner of Sac-O-Suds took the photograph)



- I. Camera Ready
  - Katie is updating the “Reel Scout” information on the Camera Ready website. She is also updating information on Explore Georgia.org
- II. Event in Covington
  - Pam and Katie will be attending an event in Covington on Friday, February 10<sup>th</sup> for the unveiling of the 2017 Georgia Travel Guide. This year’s theme on the Travel Guide is “Year of The Film”. We will also be bringing travel guides back to the Visitors’ Center.

## IX. EVENT UPDATES

- a. Leadership Jasper 2017
  - I. Class begins – March 28
    - Leadership Class is full with 16 participants. (I will send more information in a separate email)
  - II. Trip to the Capitol- March 22<sup>nd</sup>
    - Representative Holmes has invited the Leadership Class to visit her at the Capitol on March 22<sup>nd</sup>. We will be taking a 15 passenger van and 1 car (possibly 2) with no more than 22-25 attending. This will not be mandatory for the Leadership Class. We will give them first option to attend – then fill up the empty seats with Chamber Board of Directors and County Officials. It will be “Jasper County Day at the Capitol”. **Please let me know if you are interested in going.**

- b. Lunch & Learn, First Friday, Coffee Call
  - I. First Friday – March 3<sup>rd</sup>, June 2<sup>nd</sup>, September 1<sup>st</sup>, December 1<sup>st</sup>
  - II. Coffee Call – April 20<sup>th</sup>, July 20<sup>th</sup>, October 19<sup>th</sup>
  - III. Lunch & Learn – May 18<sup>th</sup>, August 17<sup>th</sup>, November 16<sup>th</sup>
- c. Golf Tournament
  - I. May 3<sup>rd</sup> – Hunter Pope Country Club  
Tony Lewis is already working on the golf tournament. Norton Packaging has donated 88 buckets to give the golfers. We have already sold two sponsorships, and the beverage cart sponsorship sold. Please put this date on your calendar to help during the day.
- d. Seuss on the Loose
  - I. Saturday, March 4 10am-Noon  
We are the book “King and his Stilts” at the Seuss on the Loose event. Pam will work the event. We invite the Deer Festival Queens to help us. Our booth makes crowns with jewels on them.
- e. Market on the Square
  - I. 2017 Season – May 6<sup>th</sup> to September 30<sup>th</sup>
    - I. May 6<sup>th</sup> will be “Jasper Jubilee” Day
    - II. Shop Small Event

We are already receiving applications for the 2017 season. We are planning on having May 6<sup>th</sup> the opening day of the market – Jasper Jubilee. Sidewalk Sales – Shop Jasper County – Direct Sales Shop Small Event.

**X. PRESIDENT’S COMMENTS**

**XI. BOARD OF DIRECTOR COMMENTS**

**XII. MEETING ADJOURNED**

- a. Next meeting date: Tuesday, March 14<sup>th</sup> – BOARD RETREAT