

Monticello-Jasper County Chamber of Commerce

PRESIDENTS UPDATE May 11, 2017

STATS

Meetings:

Pam – County Commission Meeting, Development Authority Meeting, Meeting with Congressman Hice

Facebook LIKES:

1,448 Chamber of Commerce
211 Explore Jasper County
786 Market on the Square
2,179 Deer Festival
3,429 Georgia Monticello - friends

Constant Contact: Average open rate 43% (we have 1,112 contacts overall – made into several lists)

Website: This month we had 4,811 visitors and 15,220 visits (search engine)

Top search: Member Directory, Jasper County Chamber of Commerce, Bulldog Gym

Top pages: Home Page, Deer Festival, Chamber News, Seven Islands Road

Membership - 150 entries \$15,810.00 (to date). We continue to receive membership dues. I would like to do a “join the Chamber campaign” – beginning in June, “New Members - Join for 1/2”

Downtown Development

See insert

Event Ordinance

Shane Sealy has emailed me several event permits from different communities. They will be compiled to form our Jasper County event permits.

Bylaws

The bylaws have been updated and in your packet

Memorandum of Understanding(s)

The memorandum of understandings have been updated an in your packet

Annual Golf Tournament

The Golf Tournament was a huge success. A big thank you to Tony Lewis for chairing the event.

We had 16 teams sign up. The total income = \$6,706.00. The total expense = \$3,170.87

Profit = \$3,535.13.

Leadership Class

The class meets May 23rd this month. The topic is Community Organizations.

Market on the Square

Our first market was a huge success. Please check out our "Monticello Market on the Square" Facebook page.

Ribbon Cutting TODAY – Heartland Chiropractic 4 o'clock

Dr. Holman has moved her business next to the hospital. Please join a former Board of Director member and congratulate her at the ribbon cutting.

Lunch & Learn May 25th – Hamilton State Bank will be presenting SCAM AWARENESS

This is our first Lunch and Learn. The lunch is from 12pm-1pm. \$5.00 per person to cover.

Age Out Loud – Older American Month... Scavenger Hunt on Square May 26

The Senior Center called and they want to promote Older American Month by bringing their seniors downtown to do a shop local event. We can co-host this event. Katie is going to make a scavenger hunt for them. The Mayor and County Commission chair is going to do a proclamation on the Square. Katie and Tracey Trovillo are meeting today (5/11) to discuss details.

First Friday Breakfast – June 2, 2017

First Friday Breakfast will feature Shire Industries in June.

Poker Run June 17th

We will be sponsoring a dock for the Jackson Lake Association's Poker Run on June 17th. We will need several board members to sign up to be at the dock for the day to hand out "goody bags". We will be asking Chamber membership to put items in the bag.

2017 Executive Leadership Conference – August 1-4. The cost of the conference is \$250.00. I will be staying in my camper instead of the Jekyll Island Hotel which will save the Chamber \$150.00 a night. Other expenses will be camping fee and mileage.