

Monticello-Jasper County Chamber of Commerce
Monticello-Government Complex – City Council Room
BOARD OF DIRECTORS MONTHLY MEETING – PRESIDENTS UPDATE

July 13, 2017

Stats: As of July 10, 2017

Monticello-Jasper County Georgia Facebook Page: 1,517 Likes

Monticello Market on the Square Facebook Page: 818 Likes

Georgia Monticello Facebook Page: 3,471 Friends

Explore Jasper County Facebook Page: 318 Likes

Chamber of Commerce Website: Visitors in 30 days 5,741 Search Engine Results in 30 days 35,898

Highest Facebook Posts: Photo of Tricia Armistead's building 3,900 reached, post about leadership class project reached 3,800.

Constant Contact Newsletters in June. 1. Deer Festival 37% read 2. Deer Dash 57% read 3. June Chamber Newsletter 41% read 4. Tourism Newsletter 37% read

Meetings: Jasper County Commission June meeting, City of Monticello Budget Hearings (2), City of Monticello Council June meeting, DCA Conference call, meeting with Paul Chambers AT&T, meeting at Health Department with prospect.

Membership: As of July 10, we have 163 membership entries. I received AT&T membership dues this week (their membership runs July – July. Total membership to date: \$17,755.00.

Event Ordinance: Shane is still working on the ordinance

Policy: Memorandum of Understanding with Jasper County. Mike Benton and I were going to meet about the memorandum this month and we haven't been able to meet yet. Our county budget request for 2017-2018 was approved. We will receive a supplement of \$38,400.00 from the county in the amount of \$3,200.00 per month.

Downtown Development Authority: The Development Authority met for the first time June 28th. Board members include Tricia Armistead, Wanda Cummings, Towonder Dennis, Martha King, Diana Moreno, Larry Thurman, and Russ Watts.

DCA Team Visit: The DCA team will be here July 19 & 20. Please see agenda.

Chamber Executives Leadership Conference: I will be out of the office August 1-4 attending the leadership conference at Jekyll Island. To save the Chamber money, Bill will be going with me and we will take our camper. The charge on this is \$41.00 per night verses \$160.00 per night. The registration for the conference was \$250.00. Mileage 275 one way at 53 cents per mile. Total cost estimated to be \$706.00. This is a budgeted item.

Purchase Request: (display racks, table cloths, brochure printing) We have received more Hotel Motel tax this year than budgeted. We are in need of new display racks (white metal racks – no one knows where the old ones are), table cloths for the council room and for our display tables, and the printing of the new Historic Home Walking/Driving tour. We need to adjust the budget to reflect the excess and add a line item to the expense column.

Regional Visitors' Center: We were given the honor of being a Regional Visitors' Center for the state of Georgia. Katie will be participating in the state **Georgia On My Mind Day** she will receive credit hours for managing a regional visitor's center. **Selfie Spot**...please join us on June 25th as we install the "Selfie Spot" at Sac O Suds. Time to be announced. Please see tourism insert.

Job Fair: Jasper County business and industries have been contacted about the Job Fair – August 17th. Southern Crescent prepared the marketing flyer. It has been posted on Southern Crescents facebook page, the Chamber and Development Authorities facebook page. On the Chamber page it has reached 2,379 people with 25 shares. On the Development Authorities page it has reached 361 people. See attached poster.

Leadership Class: The month of June's topic was Economic Development. The class spent the day with Development Authority Director David Dyer and they were given a driving tour for the day of all the industry in Jasper County. They stopped at Thompson & Thwaite and visited with Burt Thompson in his showroom, stopped at Shire Industries, and Norton Packaging. At Norton they visited with Jim Skinner and were given a tour of the facility. This month's featured restaurant was Robby and Cindy's Café. They are also having a class project – the class is collecting items for the Jasper County school teachers (wipes, Kleenex, and baggies, etc). Please see flyer insert. July's class topic is tourism.

Market on the Square: We have had a consistent number of vendors at the market this year of 20+. The attendance seems to be good this year as well.

Deer Festival: We have 36 entries as of July 10. Total receipt to date is 2,064.00 We have sent a constant contact Email to our data base and mailed applications to last year's participants.

Deer Dash: We have one entry as of July 10. Total receipt to date is \$25.00. We have sent a constant contact Email out to last year's Deer Dash runners and have the Deer Dash applications ready to mail to our complete deer dash runner list. They will be mailed August 1st.

Vacation: I plan to take one of my vacation weeks the last week of September.

Next meeting date: Thursday, August 10, 2017