

Monticello-Jasper County Chamber of Commerce  
Monticello-Government Complex – City Council Room  
**BOARD OF DIRECTORS MONTHLY MEETING**  
PRESIDENTS UPDATE – July 13, 2017 to August 10, 2017

**STATS**

Facebook

Monticello-Jasper County Chamber of Commerce 1,548 LIKES  
Explore Jasper County 372 LIKES  
Georgia Monticello 3,472 FRIENDS  
Market on the Square 850 LIKES

Website

Visitors  
Top Search

Constant Contact Average read is 40%

**HOURS for July (Total July Working Hours for: Pam 128 – Katie 150)**

Pam: 239.5 hours (128 Chamber, 96 DDA, 10 Market, 5.5 over)

Katie: 150 hours

**Membership** - 165 membership entries \$17,865.00 to date

43 Individual/Family

30 Business/Proprietor

23 Organizations

**17 Cornerstone Members**

17 Small Business

8 Licensed Professional

8 Medium Business

7 Large Business/Industry

4 Government

3 School

3 Utilities

2 Banks

**Event Ordinance** I have not met with Shane this month to see how the event ordinance for the county is progressing.

**Memorandum of Understanding(s)** Since this is August, I propose we should table the memorandum of understanding with the county until next budget year. It was submitted this year when I submitted our budget/supplement request. We've never had a memorandum of understanding in place with them so we will move forward on this again in 2018.

**Downtown Development Authority** Attaching separate report

**Main Street** With managing the Downtown Development Authority comes the Main Street Program. We (city of Monticello) have officially been designated as a “Georgia Main Street Affiliate”. We will use the four step approach (promotion, design, organization, economic restructuring) to community development in our management of the program. There is a \$350.00 membership fee each year.

**Job Fair** The Development Authority and Chamber of Commerce is sponsoring this event. Southern Crescent is hosting the event. Thursday - August 17<sup>th</sup> 5pm to 7pm

August 17, 2017  
5pm - 7pm  
Southern Crescent Technical College  
Jasper County Center  
117 Monticello Park Drive, Monticello, GA

**JOB FAIR & OPEN HOUSE**

Monticello Jasper County Chamber of Commerce  
Development Authority of Jasper County

What do I need to bring?  
✓ Drivers License  
✓ Social Security Card  
Applications Will Be Accepted  
On-site Interviews  
Job Training Information

Learn more about the programs offered at this location!  
• Childcare Services  
• Early Childhood Care & Education  
• Management & Supervisory Specialist  
• Welding

Enjoy refreshments and meet our faculty faculty and staff!  
\*\*SCTC application fees will be waived during the event.\*\*  
WWW.SCTECH.EDU

CAREERS FOR THE REAL WORLD

Participating employers include:  
Jasper Health Services  
DEXTER AXLE  
TITEL INC  
HOOPER  
EM

### Leadership Jasper

July’s leadership class was on tourism. They toured Charlie Elliott Wildlife Visitors Center and received a tour from one of their naturalists. The class also installed our “selfie spot” at Sac o Suds and ate lunch at Pops BBQ which is on the Historic Hearland’s regional Brews and Q’s trail. Our regional tourism rep spoke to the group as well.

The class will get a lesson about getting social....local newspaper, website, facebook, Instagram, etc. “Let’s tell our story” Get involved in the community. Bob Troutead will close the six month session was a great leadership segment.



Leadership Jasper at Charlie Elliott

## Selfie Spot



Leadership Class at selfie spot – Sac-O-Suds



First selfie spot taken at Sac-o-Suds

## First Friday Breakfast

### **Chamber of Commerce Networking Event**

Join the Monticello-Jasper County Chamber of Commerce on **Friday, September 1, 2017, from 8 a.m. to 9 a.m. for FIRST FRIDAY BREAKFAST** at the Visitors' Center (119 West Washington Street).  
Enjoy an hour of networking and fellowship!

First Friday Breakfast sponsored this quarter by: 

Enjoy networking with our guest speaker Paul Chambers, Director of External Affairs for AT&T.

 Congratulate our Leadership Jasper 2017 graduates as they receive their certificate of completion for participating in this year's leadership class.

**Our 2017 Cornerstone Members:** Abbey Hospice, Bank of Monticello, Central Georgia EMC, Dairy Queen, Evercore Insurance, First United Methodist Church, Georgia Pacific, Harrison Family Farm, Heartland Clinic of Chiropractic, Lewis & Malone Heating and Air, Inc., Norton Packaging, Paul and State Representative Susan Holmes, Reese Hall Gardens and Kitchen, Stitches of Monticello, The Monticello News, Tricia Armistead, CPA, PC, Venture Medical Center, LLC

**RSVP:** 706-468-8994 [jasperchamber@bellsouth.net](mailto:jasperchamber@bellsouth.net)

**DCA Pilot City Visit** This was a huge success. DCA was here for two days. We gave the group a walking tour of the downtown and a driving tour of the county including industry. We had breakout discussion about housing and downtown development. We fed them lunch and dinner and hosted a business after hours for the community to meet them.

**Market on the Square** The market continues to do well. Mr. Steele has been playing music every other week. In August the vegetables start slowing down and so does the crowd. We have put an ad in the paper this week. We plan to have an art and author meet and greet in August.

**Deer Festival** we have 44 spaces sold to date and to date received \$3,014. Friday (August 11<sup>th</sup>) Katie and I have set aside the day to work on the festival. I have about 10 applications to process. Deer Dash applications have been mailed and emailed – we have one entry to date. Daily questions are beginning to come in about the festival as well as entertainment questions.  
Category breakdown:

1. Vendors
  - a. Art/Craft
  - b. Food
  - c. Children's
  - d. Informational
2. Entertainment
3. Parade
4. Pageant
5. Deer Dash

**Georgia Association of Chamber of Commerce Executives Conference** thank you for allowing me to keep this conference in our budget. I do take my camper to save the Chamber money. The week camping (Tue – Fri) equaled one night of lodging. I saved the Chamber about \$500.00. The conference was a good experience. It is always good to network with peers. Great ideas – great educational sessions. Classes included: How to Interact with community – how to be courageous in communication and how to get social support. The importance of trust with your team. How to be in control and how to react when challenges arrive. I learned that Ga Chamber is going to help and focus on rural communities. They also talked about communicating and staying involved with the education system(s) in your community. Again, a lot of great ideas.