

Monticello-Jasper County Chamber of Commerce
Board of Directors Meeting
October 13, 2016

Present: Leah, Pam, Rebecca, Dr Newton, Towonder, Mike, Tracey, Carol Ann, Skip, Tony, Tom, Dana, Monica, Kathy, Katie, Denise

Presentation of Awards: Skip Davis

Awards presented to Katie Cannon and Denise Jordan for their Outstanding Service to the Chamber of Commerce.

Call to Order: Skip Davis

Welcome
Invocation
Pledge of Allegiance

September Minutes Approved with name Correction - Jeff Greeson

Treasurer's Report: Tracey Nelson

Bank of Monticello \$21,741.33, Hamilton State Bank \$18,343.54
There is a Surplus for the year of \$8600.00

Current Business: Pam Mayer

Dog Way Station has arrived. It is now on the square.

Nomination Committee: To be formed in October.

The next term will be in 2017, 2018, 2019

MEAG Bus Tour

Tuesday the 18th of October, The Bus Tour is coming to the Community from 3:30 to 4:30pm
The Chamber will supply refreshments. Chamber Board Members are asked to attend and be there at 3:15 pm

Leadership Jasper Class of 2017

A Layout and Schedule is ready. The Energy Bus Book was recommended for classes.
Classes will graduate at the First Friday Breakfast in June.

Haunticello

Haunticello is October 31, 2016 from 4:30 to 6:00 pm

With over 3000 pieces of candy, The Chamber is Preparing for at least 1000 Kids
The Library is a Co Sponsor. Three Judges for this event have been selected:

Towonder, Monica, and Tom

Shop Small Saturday

Tree Lighting on The Square is November 26, 2016

The Community really liked this event, so the Chamber is bringing it back.

There will be A Small Business Expo on the day of the Tree Lighting. Santa will be there.

Coffee Call

Monticello Tire and Lube October 20, 2016 from 7:30 am to 8:30 am

Coffee Call is working for businesses in our area. An average of 30 to 40 people are attending these events.

Deer Festival Updates: Pam and Rebecca

It is recommended that The Board of Directors stay with the Assignments that we had last year.

Deer Festival Shirts are here for the Board Members.

There will be Event Staff Tags

Deer Festival Update

Meeting with City, Sheriffs, Dept., Fire Department: Rebecca and I met with Captain Steele, Jarret with Fire Department and Mike with the City. We talked about electrical outlets, water availability for vendors, parking cones, roping off parking around Square.

Applications Received: We have filled the Square and are now placing vendors around the sidewalks. All crafts and non-craft specialty items are on the immediate Square.

Demonstrations/Exhibits: We have 15 demonstration/exhibit areas this year.

Buffalo Wild West – “Have Wagons Will Travel”. A full size reproduction 1880’s Jail Wagon and an authentic working Cattle Drive Chuck Wagon will be on exhibit at the 50th Annual Deer Festival complete with several costumed cowboys walking around the festival.

We also have Georgia Agri-tourism coming, Dauset Trails, Forest Service, DNR is bringing a soft target range for kids and we have a petting zoo. Yellow Rose Farm’s will have their Nigerian Dwarf dairy goats on exhibit and we will have someone spinning yarn. There will be duck calling demonstrations. Linda Aldridge and Stone Workman will be autographing their books. We have a designated demonstration area at the Christmas tree on the Square. It will have hay bale seating.

We are bringing the DEER WALL back. It will be in the Visitors’ Center. Taxidermists in the area will have their work on display. We also have a taxidermist and a deer processor.

Jasper the Mascot: Jasper has been busy! He has visited Dr. Holman’s office, Dairy Queen, Reese Hall. He went to a Piedmont Academy pep rally, a Middle School football game. He will be in the Homecoming parade and will go to the Homecoming game. He will be making appearances until the festival.

Entertainment:

See attached

Grand Marshal/Special Guests

Citizens of The Year – Kelly and John DeGarmo

Charter Jaycee Members - (I’m still working on this)

Fred Hayes – DNR (He will speak at the program)

Former Queens and Fawns

T-Shirts: The festival t-shirts are here! We have sold all 28 spaces on the Deer Dash t-shirt.

Raffles: Quilt – the quilt is on display in the Visitors' Center window. We will begin selling raffle tickets at the Deer Festival and will sell them through the Annual Meeting and draw for it then.

Gun and Yeti – the tickets are ready. You can get them at Thursday's meeting. Please sell, sell, sell. This is a money maker for us, if we sell ALL the tickets. We have two options this year. You can mix the tickets. Example: you can sell 3 gun and 2 yeti tickets for the 5/\$20.00 ... or 4 yeti and 1 gun, etc.

Trail Cam Contest: This is sponsored by the Chamber of Commerce, Southern Edge Realty and The Monticello News. Photos are submitted and posted on the Deer Capitol facebook page and one photo a week gets published in the newspaper. The photo who receives the most LIKES wins a new trail camera and t-shirt.

Marketing: We have been advertising in The Monticello News, Jackson Lake Sun, Facebook, Georgia Municipal Association calendar, running websites in Georgia, festivals in Georgia, our website. We made posters this year to put around in the stores and in surrounding counties. We also made post cards to hand out at festivals and to put in stores for customers to pick up.

We are working with the Monticello News on the insert they provide for the festival.

Parade:

Entries – we have only received 11 entries to date. Our target is 25 floats. The parade lasts one hour. Terry and Cory McMichael are the parade captains and will handle line-up at the Methodist Church. The Methodist Church has been contacted about using their parking lot. Parade invitations have been sent to clubs and organizations in the community. 1st Place winner receives \$200.00. 2nd Place winner receives 100.00 and 3rd Place winner receives \$50.00

Floats – Rebecca went to Macon and met with Kip Dingler. The floats this year cost \$650.00 each. The minimum order is four. We will need two. The school is looking into getting one and so is Abbey Hospice. Our two will be used for the former Queens and Fawns and if we use

Pageant: Thomas Persons Hall has been reserved. Carol Ann and Mary Tumlin are chairing the pageant. Pam is going to Emcee. Judges have been secured. Trophies have been ordered. Program invoice have been sent for advertisement. Flowers have been ordered with Crazy Daisy's. The scholarship has been received from Norton Packaging. Carol Ann will add more to

Deer Dash: We have 28 sponsors on the back of the t-shirt. (Still waiting to hear from Covington Ford) We will have student volunteers for the Deer Dash and the Chamber for the Festival.

Venison Cook-off: Kiwanis is in charge and Monticello Drug is co-sponsoring

Board Comments

Meeting Adjourned

Leah Dumas