

**Jasper County Chamber of Commerce
Board of Directors Meeting – March 6, 2014**

Present: Angela Spivey, Linda Simmons, Wes Chester, Kathy Mudd, Mike Newton, Karen Degges, Dodie Proctor, Lyndsy Holman, Skip Davis, Alma Abbott, Brandie Deraney, Carol Ann McMichael, Cissy Benton

Absent: Lori Gray, Sage Edwards, Robert Ross

Others in Attendance: Deborah King, John Martin, Kirk Sealy, Pam Hammond Mayer

Welcome and Call to Order: Kathy Mudd

Invocation: Cissy Benton

Review of February Minutes: Motion to approve by Carol Ann and seconded by Skip, all approved.

Financial Report: Motion to approve by Linda and seconded by Mike, all approved.

Business:

- Board training recap – Cissy put together notebooks for all Board Members. One section of the notebook contains all of the information that was distributed at the Board Retreat.
- Annual Meeting Survey – The Annual Meeting Committee put together a survey to be sent to Chamber members requesting input on the format, etc., of the meeting each year. The Board reviewed the questions and made a few suggestions. Amendments will be made to the survey, sent to Committee members for review and then sent to Cissy for distributing on Survey Monkey.
- iPad and credit card processing – Kirk Sealy spoke to the Board about Anovis and how transactions were handled. **The Finance Committee will meet on March 20, after the Deer Festival meeting,** to decide on the best option for merchant services. Carol Ann will abstain.
- Membership update – to date there have been 45 renewals and 7 membership exchanges. Discussion: suggested deadline for payment each year, discounts, slow mailing process, reminders, etc. Membership/Retention Committee will meet with Cissy, review current membership process/status and make a recommendation on how to

proceed for future. **Meeting is scheduled for 3/13/14 at 1:00 pm at the Chamber.**

- Shepherd hunting event – The event will take place 3/14-15, 2014. Board members making desserts, please have at the Chamber by 4:00 pm
- Seuss on the Loose – Angela reported that all present had a good time. Turn out for the event was great.
- Forward Jasper – Meeting was held last month at Mercer, attendance was good and the session was very informative.
- First Friday Breakfast will be held on Friday March 7. The meal will be sponsored by Jasper County Family Connection.
- Deer Dash sponsorship – Discussion on the price of sponsorship ads for members and non-members. There will not be any in-kind sponsorships. The Deer Dash Committee (Angela, Brandie, Kathy) will meet and make a decision on policy for this year and going forward.
- The Deer Festival will be held November 1. All in agreement that we need to start working on things now. **A Deer Festival meeting is scheduled for 3/20/14 at 12:00 p.m. – lunch will be provided**
- Taste of Jasper – Tabled

Public Comments

- Pam Hammond Mayer, former Jasper Chamber Director, presented information on using social networking as a marketing tool. Her business is using Facebook, Twitter, etc., to promote businesses and communities. Volunteered to do some promoting at no charge so that we could see results. Charges \$2.14/day - \$780/year – Finance Committee will meet to discuss and get back with her.

Board Comments

- Mike – sports events are wide open at the schools ... encouraged everyone to come out and support the kids.
- Wes – we desperately need to have a “Community Calendar” link on our website
- Dodie – requested confirmation on who will bring desserts for the Shepherd Hunting Event ... Angela, Kathy, Karen and Skip will bring to Chamber.
- Carol Ann – thanked Cissy for the notebooks for Board Members

- Cissy - passed around condolence cards for two families ... all agreed that the Chamber will send cards (with Board Member signatures) to families in times of grief, etc.

Meeting Adjourned

Submitted March 13, 2014/Linda Simmons, Secretary

Signature/Date COC Chairperson