

**Monticello Jasper County Chamber of Commerce
Board of Directors Meeting July 2, 2015**

Present: Karen Degges, Linda Simmons, Carol Ann McMichael, Dana Leach, Kathy Mudd, Lyndsy Holman, Tracey Nelson, Leah Dumas, Mike Newton, Pam Mayer, Peggy Billerman

Absent: Tony Lewis, Carol Atkinson, Skip Davis, Alma Abbott

Welcome –Kathy

Invocation – Mike

Pledge of Allegiance

Motion by Mike to approve agenda, seconded by Dana, all in favor

Motion by Tracey to approve June minutes, seconded by Linda, all in favor

Treasurer's Report:

- Regular Operating \$32,970.25, Deer Festival \$10,144.91, Chamber Bucks \$431.27. Motion by Carol Ann to close the Chamber Bucks account and move funds to Regular Operating, seconded by Leah, all in favor
- Discussion on Hotel/Motel tax

Motion by Linda to approve Treasurer's Report, seconded by Dana, all in favor

President's Update:

- Board vacancies – Towander Dennis with Adams Beauty Supply will fill the vacant position held by Tibia, Tom Joye will fill the position held by Stephen Soulen
- New brochure – has been sent to Great Southern Publishing, when edited version is received, Pam will send to board members for proofing, comments/suggestions
- Photo Shoot – the official presentation of the \$500 scholarship donated by Norton Packaging to the 2014 Deer Festival Queen took place and photo will be in the Monticello News.
- Farmers Market – market crowd has been slow but consistent, Pam is advertising, will focus on children's activities to try and bring a larger crowd.
- GCCE Leadership Conference at Jekyll Island July 21-24. Pam will attend
- Summer Intern – person was terminated due to countless daily errors.
- Staff – discussion held on part-time staff. Part-time volunteer, Rebecca Jacobson has been working 2 paid 8-hr days and alternate market days.

Recommendation was to continue this schedule until further notice. No decision on part-time staff position.

- Salary – In June the Board voted to offer Pam a full time position. Pam requested that she remain a 4-day employee with additional compensation for the Market Saturdays she works. Also requests consideration of the \$1000 bonus in the budget for a successful membership drive and the \$1000 for a successful Deer Festival. Rebecca will continue with her current schedule which will ensure coverage in the Chamber.

Deer Festival

- Art contest – need to set up a photo shoot to award the winners with \$100 checks – recommended we do it now to get publicity for Deer Festival.
- Parade – applications are ready and posted on website. This year we are encouraging more decorated floats – discussion on contest for best float with prizes for 1st, 2nd and 3rd place. Motion by Karen and 2nd by Peggy for \$200 1st place, \$100 2nd place and \$50 3rd place winners, all in favor
- New map of Square layout – a complete overhaul of the map is needed. Pam will ask Bill if he can make changes and if not, proposal to pay Robert Jordan for new map.
- Raffle – Monticello Pawn Shop is checking into gun recommended by committee. Suggested keeping the price of tickets @ \$5.00 each and 6 for \$25. Suggested gun is Henry 30/30 made in America, nice quality in \$800 range.
- Battle of the Bands – bands will compete from 11 am to 12 pm at the football field and then participate in the parade. Our local band will be hosting – we need to decide on prize for the best band.
- Deer Dash – Angela will chair the event, Tracey Nelson agreed to serve on the committee and learn from Angela the specifics of the event.
- Need suggestions for Grand Marshal for parade
- Checking into the purchase of a Mascot costume of a deer not only for the festival but also to attend ribbon cuttings and other events.
- Deer Festival committee list was distributed requesting each board member to sign up where needed