

**Jasper County Chamber of Commerce
Deer Festival Meeting – March 20, 2014**

Present: Linda Simmons, Cissy Benton, Kathy Mudd, Skip Davis, Mike Newton, Alma Abbott, Angela Spivey, Lyndsy Holman

Absent: Wes Chester, Karen Degges, Dodie Proctor, Brandie Deraney, Lori Gray, Carol Ann McMichael, Sage Edwards, Robert Ross

Welcome/Call to Order: Kathy

Invocation: Mike

Pledge of Allegiance

Deer Festival Brochure – change dates keep the festival information/prices the same. Discussion on professionalism of brochure, picture on the front will be changed ... the winning logo for the current year Deer Festival shirt will be the picture on the front of the brochure each year. Contest for the logo drawings will be moved up ... the deadline for submission will be April 30. Angela will distribute contest information to the schools. QR Code will be added to the back of the brochure. Also, Chamber logo and photo of festival on the square.

By mid-April, Cissy will send out a notice to all vendors stating that if vendors wish to receive the member rate for booths at the Festival, the membership must be paid by June 30 of the current year. No exceptions ... all others will pay non-member rate.

Parade will be 3:30 p.m. Skip Davis will approach Skip Nowetner regarding working on the parade with supervision. The Board will provide expectations.

Kathy will approach Lori Gray about working with Cissy on Vendors.

Deer Dash – discussion on fees for sponsorship members/non-members. Member fee is \$250 non-members \$350 which would include membership fee for the next year. Members will be approached first and if spaces are still available then non-members. Discussion was held on deadline for race registration and late registration fees ... Angela will make a decision on late fee and come back to the Board for approval.

Membership Committee updates:

- Will have ribbon cuttings for new business members original application, first year anniversary, fifth year anniversary and tenth year anniversary
- Business to Business Expo for all Chamber members
- Will send out stationary to members at the 6-month mark and 3 months prior to renewal
- Will divide the membership between committee members for drop-in visits ... how are things going, do they need assistance in promoting, etc.
- Discussing Ambassadors for the Chamber
- Discussed a newsletter inserted in The Monticello News/partial page ad in the paper
- Within the next week, Cissy will mail membership renewal letters to all those with outstanding dues for 2014

Motion by Skip to go into Executive Session, seconded by Mike – all in favor.

- Discussion on evaluation tool for Executive Director

Motion to end Executive Session – Skip, seconded Mike - all in favor.

Motion to adjourn – Skip, seconded Mike – all in favor.

Submitted March 20, 2014

Linda Simmons, Secretary