

**Jasper County Chamber of Commerce
Board of Directors Meeting – April 3, 2014**

Present: Carol Ann McMichael, Linda Simmons, Angela Spivey, Cissy Benton, Alma Abbott, Sage Edwards, Karen Degges, Mike Newton, Wes Chester, Brandie Deraney, Kathy Mudd, Skip Davis, Lyndsy Holman

Absent: Lori Gray, Robert Ross

Visitors: Skip & Cheryl Nowetner, Deborah King, John Martin, Larry Perry, Adam McGinnis

Welcome and Call to Order: Carol Ann McMichael

Invocation: Mike Newton

Pledge of Allegiance

Review of March Minutes: Motion to approve by Angela and seconded by Alma, all approved.

April Agenda: Request to defer Annual Meeting Survey to May meeting by Linda, motion to approve amended agenda by Angela and seconded by Linda, all approved.

Financial Report: Motion to approve by Linda and seconded by Mike all approved.

Business:

- iPad/Anovis/Square – Discussion to do away with the two phone lines and change to Uma with same phone number, purchase iPhone and add Square Up for credit cards. Motion by Skip for Carol Ann and Cissy to check on plans/phones and as long as there will not be a significant change in cost, make a decision and purchase ... seconded by Mike, all in favor.
- Jasper County Schools ELOST – Mike Newton updated the Board ... a draft format will be on the website for review. This is an extension on the current ELOST which will come up for a vote on 5/20/14. Extension will begin 9/2015 through 9/2020. Funds will pay on existing 2005 bond debt.
- Market on the Square begins 5/10/2014. A Spring Fling will also be held on this date on the other side of the square beginning 12:00 – 2:00 for a family fun day.
- Golf Tournament – Don Kelly getting golfers, scheduled for first Wednesday in May, Skip working on sponsorships/door prizes, will have flyers made to distribute, looking for a beer cart driver. Turtle Cove will host a Chamber of

Commerce Tournament in November (Chamber Members) ... all proceeds will come back to the Chamber.

- Deer Festival Committee Report – Karen shared a citizen’s comments on changes in the festival over the years and the need to get back to a “Deer theme”. This resulted in a lot of discussion ... Deer Festival meeting scheduled for 4/17 at 5:30 p.m. at the Chamber.
- Deer Dash sponsorships – member \$250, non-member \$350 which includes a 12 month membership fee. Registration fees will remain \$20 in advance and \$25 after deadline. Will keep the family rate the same. April 28 is the deadline for t-shirt design submissions.
- Membership Committee – will get a list of all businesses in the county ... plans are to visit each business to invite them to join the Chamber. Committee members will be following up on a regular basis and staying in contact with members and potential members. It was requested that the Committee come up with a billing plan to include follow up action. Will be looking at restructuring dues.
- Director’s Comments – Will continue with lunch before our monthly meetings. Discussion on our Mission Statement, attended the ground breaking for the Bio Science Training Center for Baxter (new display at the front of the Chamber).

Public Comments

- Adam McGinnis – offered assistance with updating maps, new comer brochure, etc. Advised to look to the Department of Natural Resources for Grants.
- Skip Nowetner – Veterans Appreciation Day will be June 14, 2014. Will be coordinated with Market on the Square. Theme is honoring female Veterans and WWII Veterans. Invited churches/community to participate in parade

Board Comments

Wes – questioned if we had hired Ms. Hammonds to promote Chamber ... discussion ... motion by Skip to accept Ms. Hammonds’ contract to review after 6 months and then give additional 6 months if results are favorable. Seconded by Angela, all approved.

Mike – Thanked Cissy for her participation in events regarding Baxter/Stanton Springs.

Motion by Linda to go into Executive Session to discuss personnel, seconded by Angela ...

Topic of discussion: Annual Review of Executive Director

Members present: Alma Abbott, Angela Spivey, Sage Edwards, Karen Degges, Brandie Deraney, Kathy Mudd, Skip Davis, Linda Simmons, Wes Chester.

Motion to come out of Executive Session by Skip, seconded by Angela.

Motion to adjourn Wes, seconded by Skip. Meeting adjourned 3:00 pm

Submitted April 14, 2014

Linda Simmons, Secretary

Signature/Date COC Chairperson